

BEHAVIORAL HEALTH TOOLKIT

for Community Assessments

1. OVERVIEW

This partnership aims to mobilize community-based organizations across the state, primarily focusing on assessing the behavioral health needs of BIPOC and LGBTQ+ students in grades K-12. Participants must complete a brief survey (less than 30 questions) regarding their overall mental health, mental health needs, and access to services related to the target population. The data collected will be used as a guide to expand the capacity of community-based organizations' capabilities in addressing the behavioral health needs of BIPOC and LGBTQ+ children/students in grades K-12 affected by COVID-19.

2. PROMOTIONAL FLYER TEMPLATES

- a. **Flyer #1** [English](#) | [Spanish](#)
- b. **Flyer #2** [English](#) | [Spanish](#)
- c. **Flyer #3** [English](#) | [Spanish](#)
- d. **Flyer #4** [English](#) | [Spanish](#)
- e. **Flyer #5** [English](#) | [Spanish](#)

3. SOCIAL MEDIA MESSAGING – tag @nccounts in your post

- a. By participating in this event, you can impact the future of mental health services available to our youth.
- b. How did COVID-19 impact the mental health of our youth? Join us onsite and help shape the future of mental health services available to the youth in our community.

4. HASHTAGS

- a. #NCCounts
- b. #BehavioralHeathNC
- c. #MentalHeathCountsNC
- d. #MentalHealthMattersNC